

# Research into public attitudes to mental health

10 October 2006



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**To celebrate World Mental Health Day, the Health Promotion Agency for Northern Ireland (HPA) is running a seminar marking the launch of research into public attitudes to mental health.**

The seminar will provide an opportunity for the HPA to outline key concepts arising from the research. These concepts will guide the development of a public awareness campaign for Northern Ireland on supporting mental health.

## **Potential participants**

This seminar will be of interest to a wide range of individuals and organisations from the statutory, voluntary and community sectors that have a remit to promote mental health and wellbeing.

## **Date and time**

10 October 2006, 9.00am to 1.00pm followed by lunch

## **Venue**

Templeton Hotel, Templepatrick

## **Cost**

There is no cost for this seminar

## **Booking**

Booking forms are also available to download or submit online at: [www.healthpromotionagency.org.uk](http://www.healthpromotionagency.org.uk)

## **Closing date for applications**

25 September 2006

## Seminar programme and speakers

- 9.00am**      **Registration**
- 9.30am**      **Welcome and introductions**  
Dr Brian Gaffney, Chief Executive, HPA
- 9.35am**      **Research into public attitudes to mental health**  
Naomi McCay, Research and Information Manager, HPA  
Dr Gavin Breslin, Research Officer, HPA
- 10.30am**     **Tea/coffee**
- 10.45am**     **Overview of regional developments in relation to mental health promotion**  
Deirdre McNamee, Senior Manager, HPA
- 11.00am**     **Northern Ireland public information campaign on mental health**  
Margaret McCrory, Marketing Manager, HPA
- 11.15am**     **Group discussion**
- 12.15pm**     **Feedback and questions**
- 12.50pm**     **Closing remarks**  
Dr Brian Gaffney, Chief Executive, HPA
- 1.00pm**      **Lunch**



**Health**  
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