

# Collaboration, innovation and change:

maximising the effectiveness and impact  
of partnerships for health

11 and 12 November 2008



**Health**  
Promotion  
Agency

# Collaboration, innovation and change:

## maximising the effectiveness and impact of partnerships for health

Within health and social care, policy contexts demand that organisations, and the individuals within them, have the skills and capacity to work collaboratively. The current focus on the broader determinants of health presupposes that organisations are working together effectively to address these determinants in a multi-agency way. Frequently, health-related project funding is dependent on collaborative working arrangements and partnerships.

The concepts of networking, collaboration, cooperation and building health alliances are not new to the health arena or to health promotion. However, many organisations, departments and individuals struggle to gain the maximum benefit from collaborative working and struggle to legitimise the costs and resources required to work effectively in this way. In responding to these challenges, this course provides an evidence-based framework against which participants can examine their experience of working collaboratively and building partnerships and alliances for health.

### **The learning outcomes from this course will enable participants to:**

- develop an understanding of the processes and skills involved in leading, facilitating and managing partnerships for health;
- explore a range of operational project planning strategies for effective partnership working;
- examine how partnership working and collaboration can support innovation and change, and strive to address the determinants of health;
- identify a way forward for realising more effective results from partnerships and collaborations.

## **Topics covered on this course include:**

- Rationale and models for collaborative working including innovation and change.
- Convening partnerships – composition, structures and roles.
- Skills for effective partnership working.
- Action planning and budgeting, eg running effective meetings, working arrangements etc.
- Managing partnerships – building trust, dealing with conflict, communication, decision-making, leadership.
- Ending partnerships.
- Review and evaluation.

The methodology for this two day workshop will involve a combination of evidence-based research, group work and practical application of collaborative strategies. It will facilitate skills development, critical reflection and debate. Active participation and interaction will feature throughout. Action learning will be central to the process to ensure that participants can reflect on, and apply, this to their own work.

## **Potential participants**

This course will be of interest to organisations, departments and individuals who are dependent on effective partnerships and collaboration in order to achieve their work objectives. Specifically, participants will have some experience of inter-agency or inter-departmental partnerships, and have an interest in working more effectively and improving the efficiency of their collaborative efforts.

### **Dates of course**

11 and 12 November 2008

### **Venue**

Ramada Hotel, Shaw's Bridge, Belfast

### **Booking**

Booking forms are also available to download or submit online under Events/training at: [www.healthpromotionagency.org.uk](http://www.healthpromotionagency.org.uk)

### **Closing date for applications**

27 October 2008

### **Cost**

£180

## Facilitators

*Siobhán McGrory* has over 20 years experience in health promotion, health education, programme development, facilitation and training within the community, youth work, statutory and voluntary sectors. Siobhán has established her own Health Promotion, Training and Support Service, and over the past four years she has worked as an independent consultant and trainer on a wide range of projects and initiatives at both national and regional level in the Republic of Ireland.

*Helen Newman* has worked as a process consultant since 2000, specialising in the design and delivery of strategic interventions including organisational reviews and planning. She consults and trains widely on governance and board development, and partnership and collaborative working across the public, private and voluntary sectors.

This training team's combination of backgrounds in health promotion and social science, coupled with extensive experience of working in and for the public, private and voluntary/community sectors, brings an energy and depth to their training approach. Jointly, Siobhán and Helen have recently researched and compiled *Building better partnerships for health* on behalf of the Health Service Executive (HSE) and the Department of Health and Children (DoHC), Ireland (2008).

Their client base has included HSE, DoHC, the Department of Education and Science, Léargas, POBAL, Local Area Partnership companies, Skillnets training networks, national youth work organisations, and a range of community development partnerships and agencies.



Produced by the Health Promotion Agency for Northern Ireland, 18 Ormeau Avenue,  
Belfast BT2 8HS. Tel: 028 9031 1611 (voice/minicom) Fax: 028 9031 1711.  
[www.healthpromotionagency.org.uk](http://www.healthpromotionagency.org.uk)