

# Evaluating your work a planning workshop

15 March 2005



# Evaluating your work

The aim of this workshop is to allow participants to prepare an evaluation plan of their own work, based on the principles, practice and methods of evaluation.

Participants will be expected to produce an evaluation plan for a current or proposed piece of work and an outline of an evaluation tender. The workshop will focus on the practice of carrying out evaluations rather than evaluation theory. Two experienced specialists in evaluation and health promotion will run the workshop.

At the end of this workshop participants should be able to:

- describe the principles and practice of evaluation;
- recognise the political nature of evaluation;
- set an evaluation question and select an appropriate evaluation method;
- apply these principles to their own current or proposed project;
- produce an evaluation plan for their work;
- describe the stages of writing, selecting and managing an evaluation tender;
- produce an evaluation tender and timetable for their work.

## Potential participants

This workshop will be beneficial to professionals who are involved in commissioning and managing projects related to health and its promotion.

## Date of course

15 March 2005

## Venue

Rosspark Hotel, Kells, Co Antrim

## Facilitators

**Charlie Foster** has worked at the University of Oxford British Heart Foundation Health Promotion Research Group, since 1998. He has extensive experience of lecturing, teaching and training on the principles and methods of evaluation. He is currently involved in evaluating the national Walking the Way to Health initiative, as well as the success of 17 European countries in developing programmes to prevent cardiovascular disease.

**Nick Cavill** is an independent health promotion consultant, and a research associate of the University of Oxford British Heart Foundation Health Promotion Research Group. He specialises in the development of policy and programmes on physical activity and sport and sustainable transport. He is currently health promotion adviser to the English Regions Cycling Development Team; project manager of the Health Development Agency's Collaborating Centre for physical activity; and adviser to the Department of Health's Activity Coordination Team.

## Closing date for applications

28 February 2005

## Cost

£95



**Health**  
Promotion  
Agency

**Health Promotion Agency for Northern Ireland**

18 Ormeau Avenue, Belfast BT2 8HS.

Tel: 028 9031 1611 (voice/minicom). Fax: 028 9031 1711.

[www.healthpromotionagency.org.uk](http://www.healthpromotionagency.org.uk)

